

The logo for R&A, featuring the letters 'R&A' in a white, serif font with a small blue dot above the ampersand. The background of the entire page is a photograph of a golf course with a waterfall, a golfer, and a sign for the Women's Amateur Championship.

R&A

# Global Golf Participation 2024.

2023 estimates  
August 2024

Decorative wavy lines in a light blue color at the bottom of the page.

8.2M

Registered golfers

34.5M

Unregistered 9 & 18 hole golfers

62.3M

Adults engaged with golf

10%

Rise in registered golfers since 2020

21,507

Golf courses in The R&A affiliated nations worldwide

A decorative graphic at the bottom of the page consisting of numerous thin, light blue wavy lines that create a sense of motion and depth, resembling a stylized horizon or a field of grass.

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## About the process.

As in previous years, we have gathered information from national associations around the world to feed in to the extrapolation model. This information has come through access granted by the EGA to its member data portal and through the survey distributed by The R&A to its Affiliates.

For the 2023 estimates, we asked for national associations to provide a greater level of information than they had done previously, and many were able to share their own estimates of total engagement and the number of 9 & 18 hole golfers overall in addition to the metrics about registered golfers.

Our estimates have been influenced by this additional information, which in some cases may show engagement in golf appearing to decrease in particular markets. These changes are a result of the model and the process being refined and becoming more accurate due to a larger volume of historical information and the provision of additional total engagement estimates by some Affiliates.

For the 2023 estimates, we received input from 94 national associations around the world. For those not submitting information we have estimated in line with their previous data, with an adjustment for change in population size.



# Global overview.

- Golf engagement by region - 2023:

Region	Registered golfers 2023 (millions)	All 9 & 18 hole golfers 2023 (millions)	Total adult engagement 2023 (millions)
Africa	0.3 M	0.7 M	5.4 M
Asia	2.0 M	20.5 M	26.2 M
Canada	0.5 M	5.9 M	6.8 M
Caribbean	0.01 M	0.03 M	0.05 M
Central & South America	0.1 M	0.3 M	1.4 M
Europe	4.7 M	13.1 M	19.7 M
Middle East	0.2 M	0.03 M	0.1 M
Oceania	0.6 M	2.2 M	2.7 M
<b>Total</b>	<b>8.2 M</b>	<b>42.7 M</b>	<b>62.3 M</b>

'Total adult engagement' and 'adults engaged with golf' include engagement with all formats of golf – on-course and alternative formats, and is a broader definition than registered golfers or 9 & 18 hole golfers.

Please see the Glossary for the full definitions.

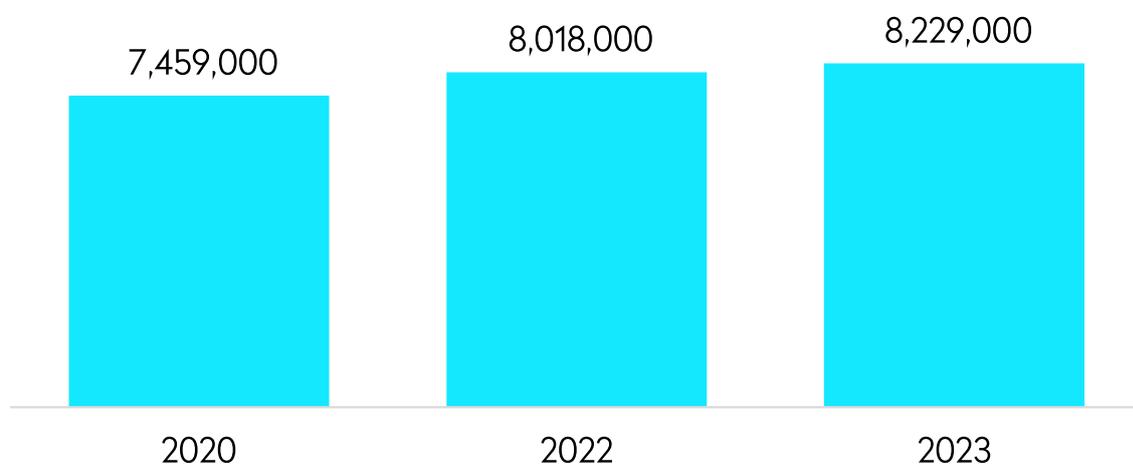


# Registered golfers.

- Change in registered golfer numbers over time:

Region	Registered golfers 2016	Registered golfers 2020	Registered golfers 2022	Registered golfers 2023
Africa		187,000	198,000	320,000
Asia		1,899,000	2,031,000	1,975,000
Canada		285,000	319,000	511,000
Caribbean		10,000	10,000	11,000
Central & South America		130,000	122,000	120,000
Europe	4,192,000	4,328,000	4,567,000	4,696,000
Middle East		11,000	16,000	16,000
Oceania		610,000	755,000	580,000
<b>Total</b>		<b>7,459,000</b>	<b>8,018,000</b>	<b>8,229,000</b>

## Global registered golfers by year



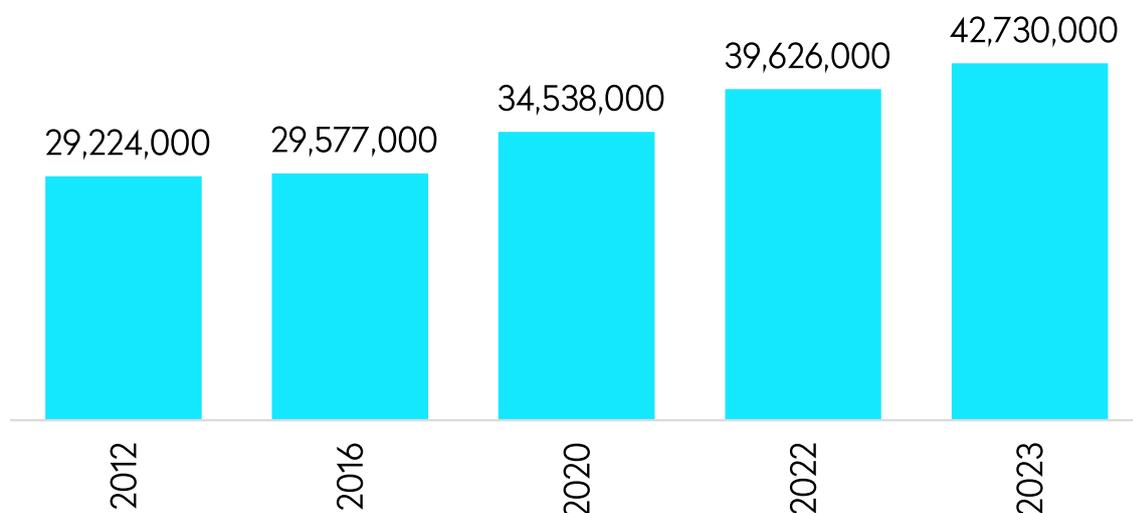


# 9 & 18 hole golfers.

- Change in all 9 & 18 hole golfers (registered and independent) over time:

Region	All 9 & 18 hole golfers 2012	All 9 & 18 hole golfers 2016	All 9 & 18 hole golfers 2020	All 9 & 18 hole golfers 2022	All 9 & 18 hole golfers 2023
Africa	376,000	370,000	439,000	594,000	731,000
Asia	13,719,000	13,893,000	16,153,000	16,148,000	20,539,000
Canada	5,800,000	5,470,000	5,700,000	5,588,000	5,851,000
Caribbean	19,000	17,000	18,000	27,000	30,000
Central & South America	108,000	97,000	213,000	349,000	269,000
Europe	7,529,000	7,961,000	10,617,000	14,016,000	13,125,000
Middle East	13,000	20,000	26,000	42,000	25,000
Oceania	1,660,000	1,750,000	1,372,000	2,862,000	2,160,000
<b>Total</b>	<b>29,224,000</b>	<b>29,577,000</b>	<b>34,538,000</b>	<b>39,626,000</b>	<b>42,730,000</b>

## Global 9 & 18 hole golfers by year





# Barometer markets.

- Barometer markets – all 9 & 18 hole golfers over time:

Region	All 9 & 18 hole golfers 2012	All 9 & 18 hole golfers 2016	All 9 & 18 hole golfers 2020	All 9 & 18 hole golfers 2022	All 9 & 18 hole golfers 2023
Argentina	59,000	52,000	100,000	157,000	162,000
Australia	1,140,000	1,200,000	878,000	1,876,000	1,906,000
Canada	5,900,000	5,700,000	5,700,000	5,588,000	5,851,000
France	547,000	570,000	800,000	1,459,000	1,884,000
Great Britain & Ireland	3,820,000	3,615,000	5,774,000	5,624,000	5,574,000
Germany	740,000	1,100,000	1,150,000	2,117,000	1,904,000
Japan	6,309,000	6,933,000	6,115,000	8,143,000	10,459,000
Republic of Korea	3,952,000	4,090,000	5,339,000	5,350,000	7,682,000
South Africa	350,000	350,000	350,000	450,000	459,000
<b>Total - Barometer markets</b>	<b>22,816,000</b>	<b>23,609,000</b>	<b>26,206,000</b>	<b>30,764,000</b>	<b>35,881,000</b>
Global* total	29,224,000	29,577,000	34,538,000	39,626,000	42,730,000
Barometer market participation as a % of Global* participation	78%	80%	76%	78%	84%

## About The R&A Barometer

The R&A Golf Barometer is a proprietary quarterly tracking survey which uses nationally representative samples of adults in core golfing markets. The composition of the sample represents the composition of the population as defined by the national census in each market as much as possible.

The core markets included in the Barometer since its launch in 2022 are: Great Britain & Ireland, France, Germany, Canada, South Africa, Japan, South Korea, Australia and Argentina. Each quarterly wave of fieldwork gathers feedback from 1,250 adults in each of these markets, leading to a total annual sample of 5,000 per market.

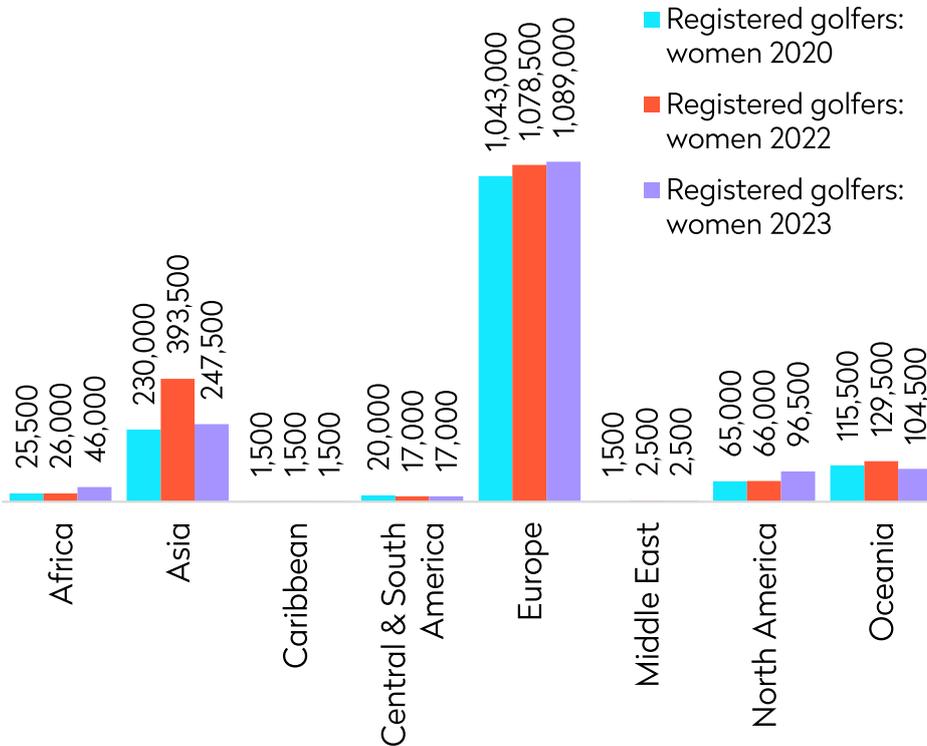
Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.

\* The R&A Global figures exclude the USA and Mexico.



# Women's representation.

## Registered golfers over time: Women



# 1.5M

Registered women worldwide in 2020

# 1.7M

Registered women worldwide in 2022

# 1.6M

Registered women worldwide in 2023

- Markets with more than 100,000 adult registered golfers and a minimum of 20% representation of women:

Country	% of adult registered golfers who are women	Number of registered adults
Republic of Korea	45%	211,344
Germany	36%	682,126
Netherlands	32%	412,205
Denmark	28%	155,625
Finland	28%	138,780
Austria	27%	121,757
Spain	27%	262,940
France	27%	402,459
Sweden	26%	471,207
Norway	21%	119,901
New Zealand	20%	127,798
Ireland	20%	198,559
Nigeria	20%	114,000



# Africa.

0.3M

Registered golfers

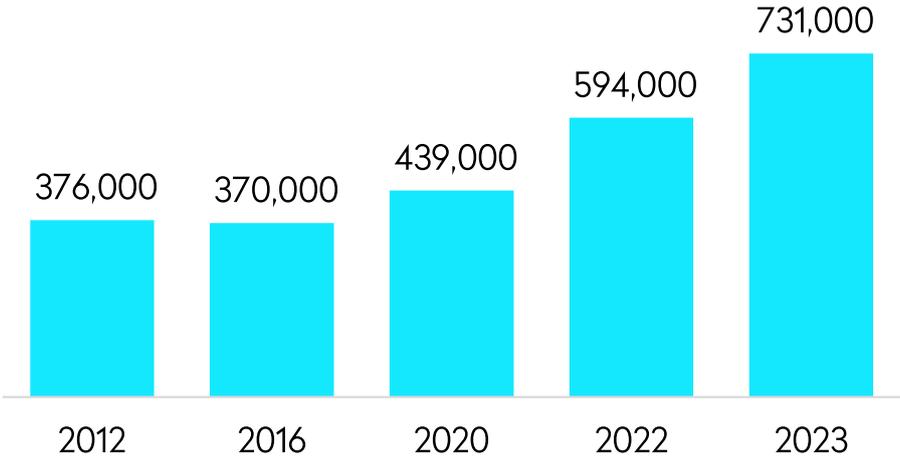
0.4M

Unregistered 9 & 18 hole golfers

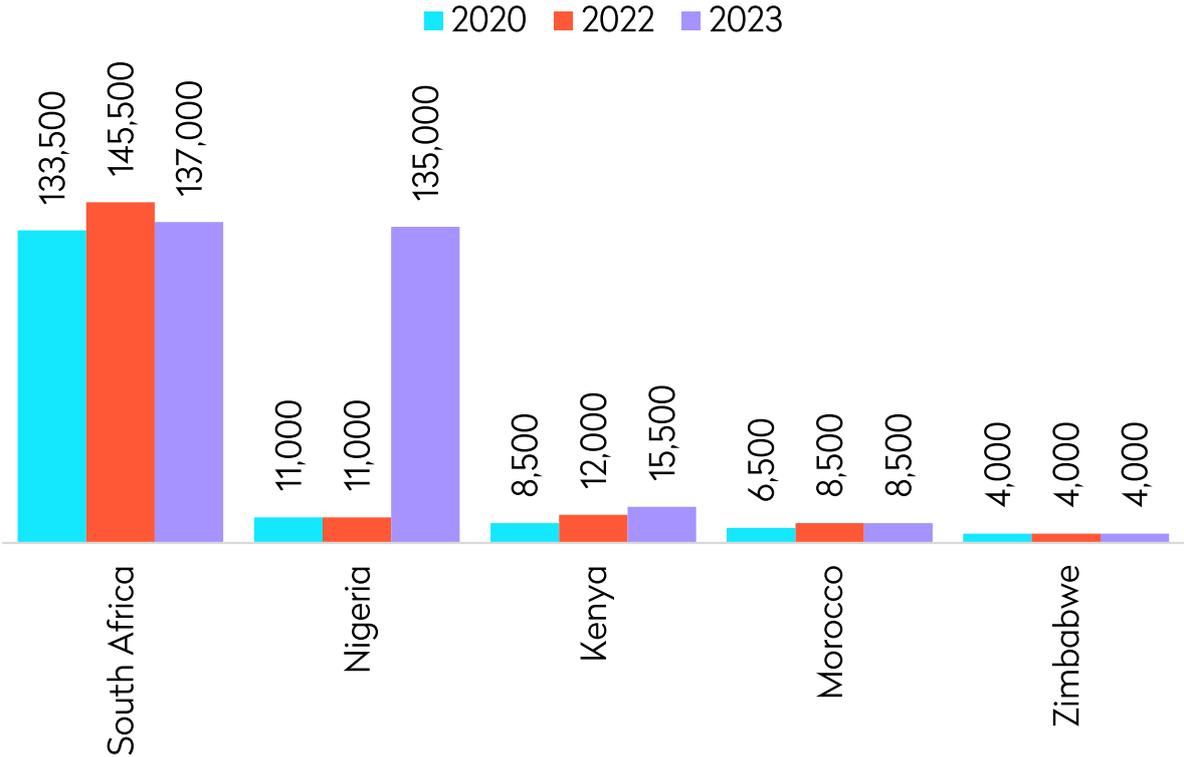
5.4M

Adults engaged with golf

### Number of 9 & 18 hole golfers by year



### Top 5 markets for Registered Golfers



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.

## Africa.



Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Algeria	44,903,225	610	-	-	-	1,000	1	1,220
Angola	35,588,987	283	190	5	88	500	3	113
Botswana	2,630,296	620	-	-	10	2,500	9	289
Cameroon	27,914,536	657	-	-	-	2,000	4	493
Democratic Republic of Congo	99,010,212	571	-	-	-	1,500	3	571
Egypt	110,990,103	1,422	609	203	609	2,000	33	62
Eswatini	1,201,670	682	590	76	17	2,500	10	258
Ethiopia	123,379,924	129	110	17	2	500	2	195
Gabon	2,388,992	373	270	54	49	1,000	5	224
Gambia (The)	2,705,992	258	143	28	87	1,000	1	1,078
Ghana	33,475,870	1,583	1,284	213	86	3,000	16	197
Ivory Coast	28,160,542	610	350	60	200	1,000	3	367
Kenya	54,027,487	15,600	9,100	3,500	3,000	18,500	47	396
Liberia	5,302,681	327	-	-	-	1,000	2	490
Libya	6,812,341	340	138	-	202	1,500	5	259
Madagascar	29,611,714	256	184	51	20	500	5	102
Malawi	20,405,317	718	410	154	154	1,000	12	85
Mauritius	1,262,523	1,673	1,271	317	85	3,500	16	209
Morocco	37,457,971	8,395	4,075	2,081	2,239	15,000	63	236
Namibia	2,567,012	1,571	1,366	139	66	5,000	14	362
Nigeria	218,541,212	135,200	91,600	22,400	21,200	179,000	85	2,104
Senegal	17,316,449	308	226	31	51	1,000	3	308
Seychelles	119,878	188	157	24	7	1,000	2	386
Sierra Leone	8,605,718	152	83	22	47	500	2	144
South Africa	59,893,885	136,923	112,554	15,189	9,180	459,000	469	979
Tanzania	65,497,748	774	585	83	105	1,500	12	129
Tunisia	12,356,117	831	470	145	216	3,000	16	199
Uganda	47,249,585	1,509	810	275	424	4,000	19	217
Zambia	20,017,675	3,122	2,083	206	821	5,000	26	190
Zimbabwe	16,320,537	3,878	2,857	510	510	12,000	38	322
<b>Total</b>	<b>1,135,716,199</b>	<b>319,563</b>	<b>231,516</b>	<b>45,784</b>	<b>39,477</b>	<b>731,000</b>	<b>926</b>	<b>406</b>

Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Asia.

2.0M

Registered golfers

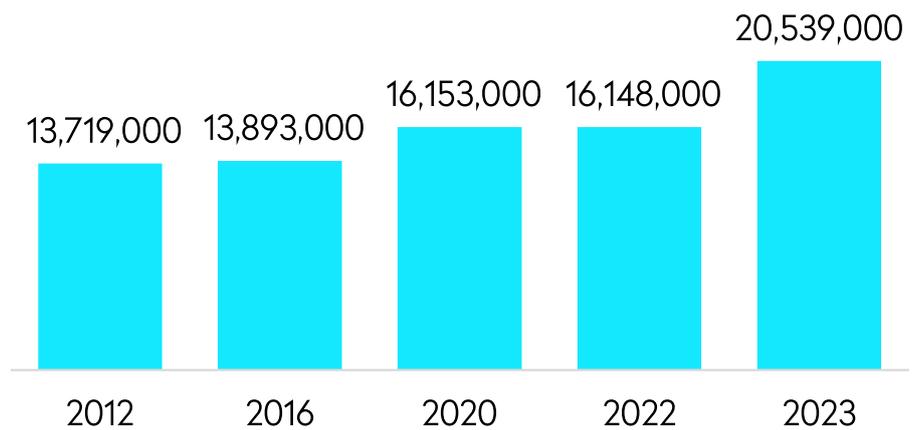
18.6M

Unregistered 9 & 18 hole golfers

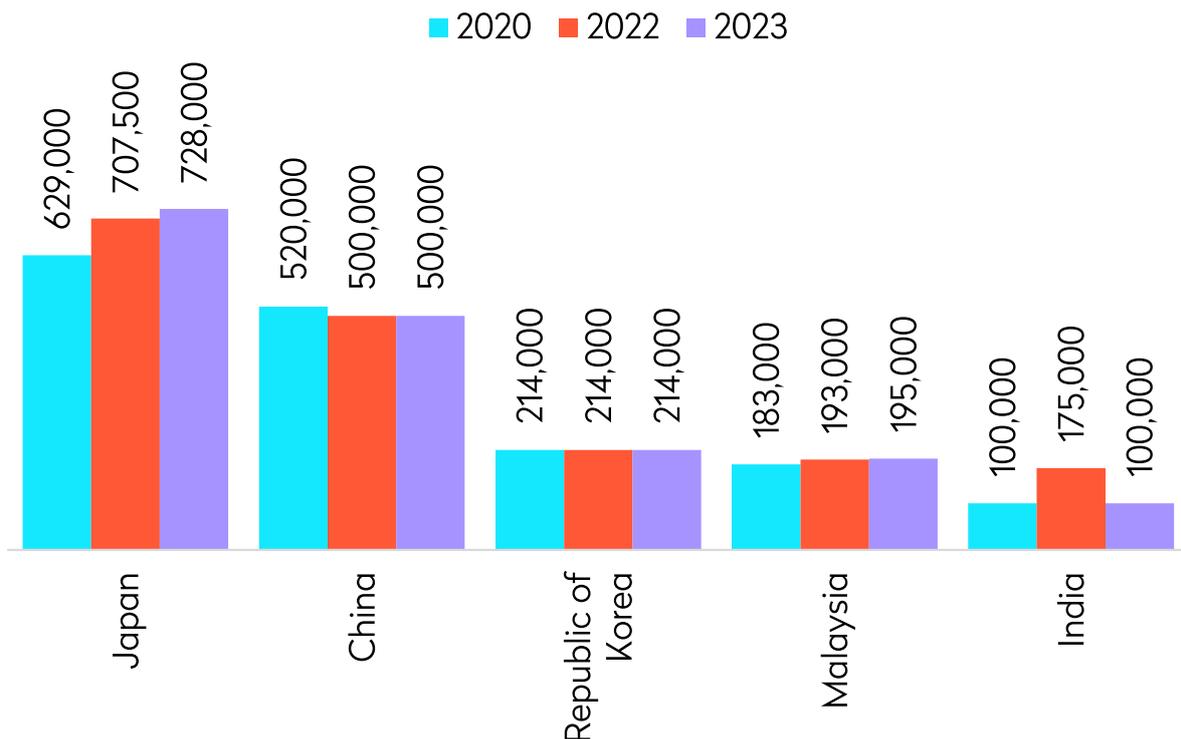
26.2M

Adults engaged with golf

Number of 9 & 18 hole golfers by year



Top 5 markets for Registered Golfers



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.

## Asia.



Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Afghanistan	41,128,771	308	154	21	133	500	1	615
Azerbaijan	10,141,756	154	131	15	8	500	3	238
Bangladesh	171,186,372	4,105	3,510	275	320	8,000	20	405
Bhutan	782,455	644	-	-	-	3,000	4	778
Cambodia	16,767,842	505	-	-	-	4,000	13	299
China	1,412,175,000	500,000	-	-	81,170	1,000,000	601	1,664
Chinese Taipei	23,945,773	62,470	32,505	25,597	4,368	120,500	87	1,386
Hong Kong	7,346,100	16,337	11,057	4,404	874	32,500	14	2,330
India	1,417,173,173	100,000	70,000	10,000	20,000	184,500	289	638
Indonesia	275,501,339	14,174	-	-	297	29,000	169	170
Japan	125,124,989	728,074	653,253	71,094	8,400	10,459,500	3,089	3,386
Kazakhstan	19,621,972	1,320	598	107	615	4,000	9	447
Kyrgyzstan	6,974,900	47	-	-	-	500	1	344
Laos	7,529,475	2,272	-	-	-	6,000	13	468
Malaysia	33,938,221	195,081	167,928	25,656	1,497	585,500	235	2,491
Mongolia	3,398,366	125	104	21	-	500	4	96
Myanmar	54,179,306	230	161	8	60	4,500	119	36
Nepal	30,547,580	1,110	770	80	260	1,500	6	280
Pakistan	235,824,862	8,200	7,800	250	150	15,000	53	286
Philippines	115,559,009	25,369	23,846	1,015	507	76,000	130	585
Republic of Korea	51,628,117	214,000	115,519	95,825	2,173	7,682,500	844	9,102
Singapore	5,637,022	41,821	31,304	7,915	2,602	122,500	26	4,715
Sri Lanka	22,181,000	1,030	750	125	155	4,500	8	548
Thailand	71,697,030	17,959	11,238	2,635	4,086	116,000	318	365
Vietnam	98,186,856	39,616	33,673	2,556	3,388	78,500	99	794
<b>Total</b>	<b>4,258,177,286</b>	<b>1,974,951</b>	<b>1,164,301</b>	<b>247,599</b>	<b>131,063</b>	<b>20,539,000</b>	<b>6,155</b>	<b>1,299</b>



# Canada.

0.5M

Registered golfers

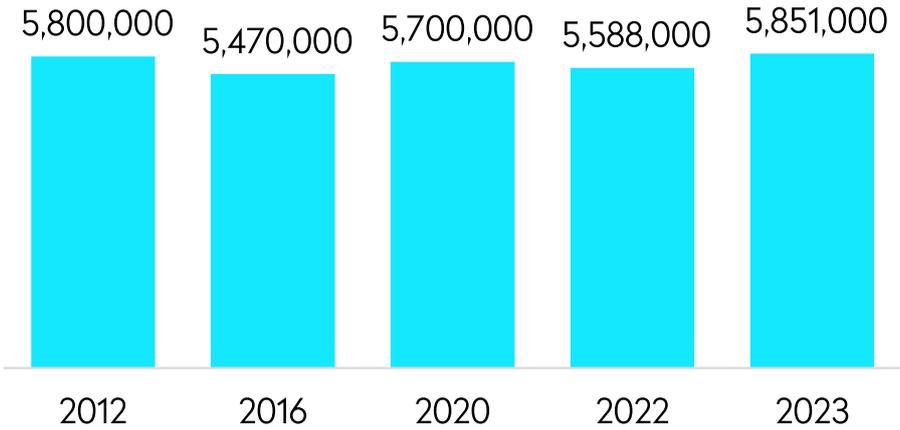
5.3M

Unregistered 9 & 18 hole golfers

6.8M

Adults engaged with golf

Number of 9 & 18 hole golfers by year



Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Canada	38,929,902	511,157	399,306	96,478	15,365	5,850,500	2,528	2,314

Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Caribbean.

11k

Registered golfers

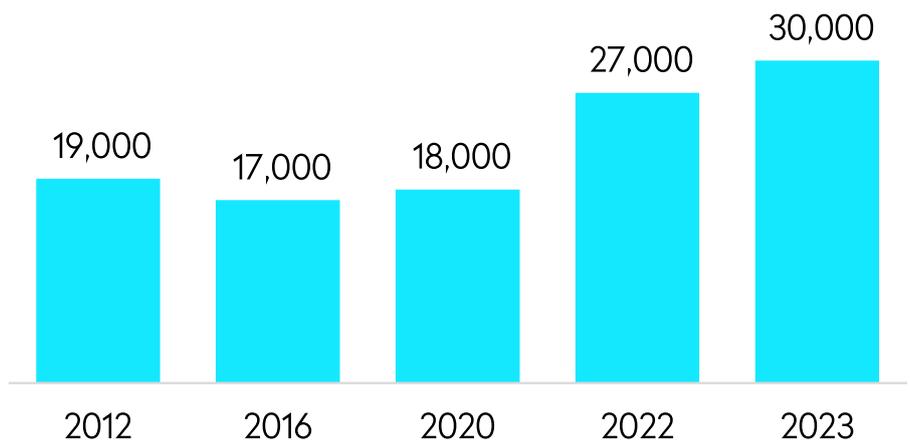
19k

Unregistered 9 & 18 hole golfers

49k

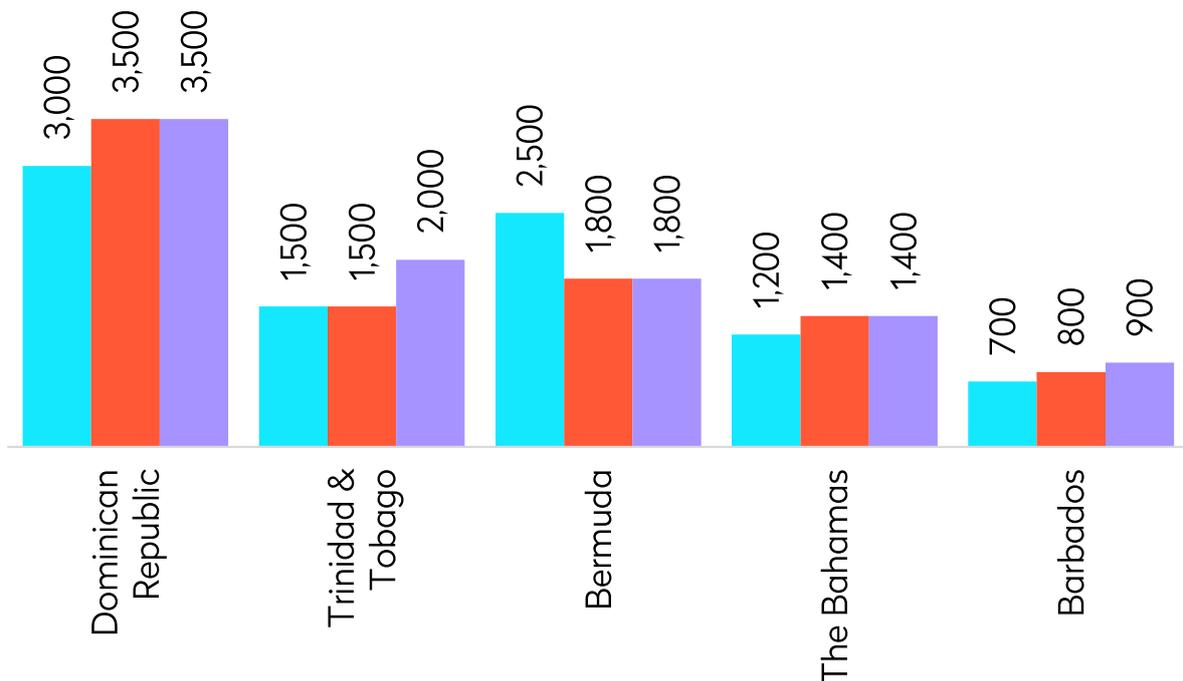
Adults engaged with golf

Number of 9 & 18 hole golfers by year



Top 5 markets for Registered Golfers

2020 2022 2023



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Caribbean.

Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Barbados	281,635	922	702	188	32	4,500	8	541
Bermuda	63,532	1,791	1,151	575	65	3,500	7	516
Cayman Islands	68,706	259	206	33	20	1,000	2	587
Dominican Republic	11,228,821	3,535	3,229	155	151	11,000	36	309
Haiti	11,584,996	127	94	18	15	500	1	385
Jamaica	2,827,377	172	127	15	30	500	11	46
Saint Maarten	42,848	80	68	10	2	2,500	1	2,502
The Bahamas	409,984	1,434	1,009	238	187	2,000	13	155
Trinidad & Tobago	1,531,044	2,025	1,500	300	215	2,000	8	280
Turks and Caicos Islands	45,703	120	88	24	8	200	1	208
Virgin Islands	105,413	478	-	-	-	1,500	3	478
<b>Total</b>	<b>28,190,059</b>	<b>10,942</b>	<b>8,173</b>	<b>1,556</b>	<b>725</b>	<b>29,500</b>	<b>91</b>	<b>546</b>



# Central & South America.

120k

Registered golfers

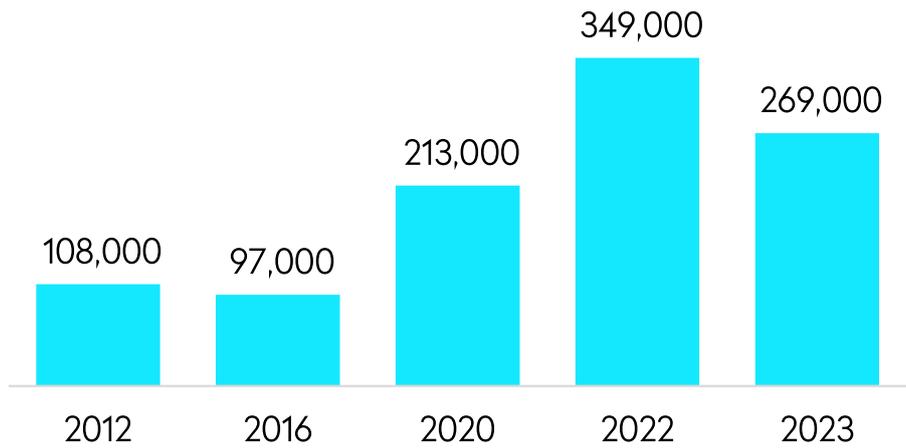
149k

Unregistered 9 & 18 hole golfers

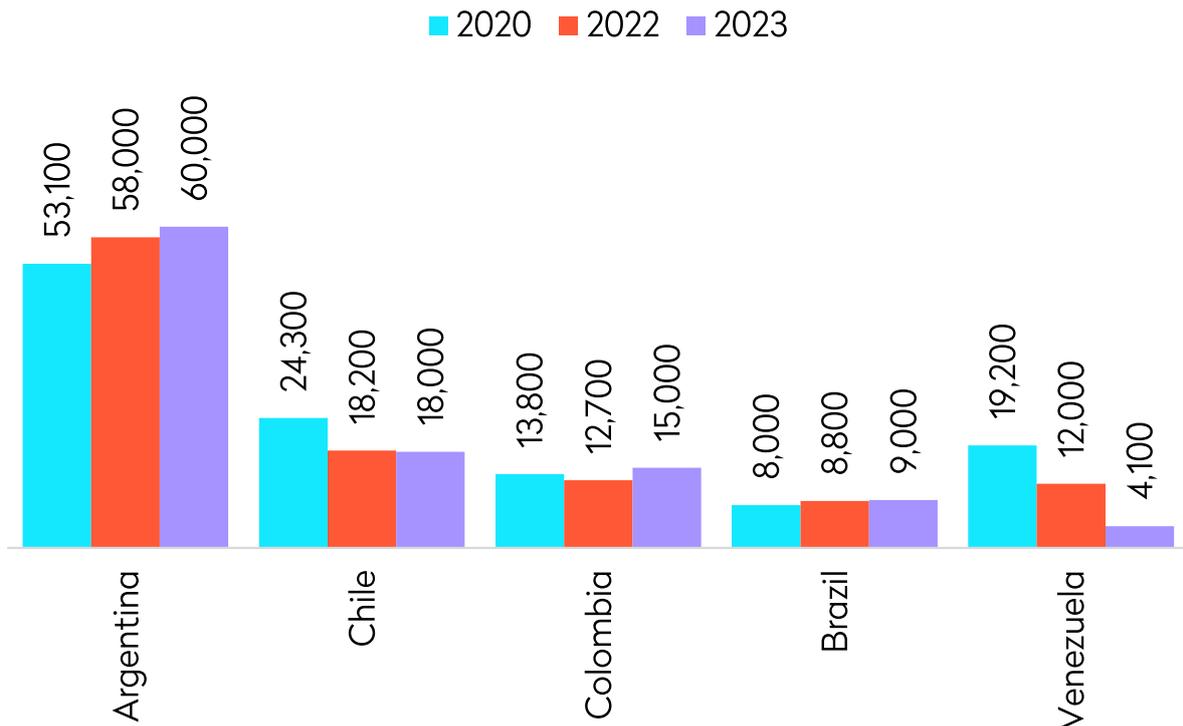
1.4M

Adults engaged with golf

Number of 9 & 18 hole golfers by year



Top 5 markets for Registered Golfers



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Central & South America.

Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Argentina	46,234,830	60,000	48,450	8,550	3,000	162,500	349	465
Belize	405,272	27	27	-	-	100	2	41
Bolivia	12,224,110	506	271	73	162	1,500	12	126
Brazil	215,313,498	9,000	7,000	2,000	321	15,500	122	126
Chile	19,603,733	18,000	14,760	2,400	1,000	19,500	78	251
Colombia	51,874,024	15,000	11,000	2,000	1,016	29,500	68	437
Costa Rica	5,180,829	723	570	91	59	1,000	14	76
Curaçao	149,996	394	-	-	-	1,000	3	394
Ecuador	18,001,000	1,194	703	84	408	3,000	12	253
El Salvador	6,336,392	300	185	70	45	1,500	3	426
Falkland Islands	3,791	347	-	-	-	1,000	1	1,040
Guatemala	17,357,886	1,500	1,350	50	50	1,500	7	221
Honduras	10,432,860	1,299	-	-	-	4,000	9	451
Nicaragua	6,948,392	248	195	20	33	500	4	133
Panamá	4,408,581	2,075	1,886	189	142	5,000	12	423
Paraguay	6,780,744	974	777	83	114	4,500	10	427
Peru	34,049,588	3,475	2,658	619	198	5,500	13	429
Uruguay	3,422,794	1,224	969	205	50	2,500	13	186
Venezuela	28,301,696	4,100	3,000	600	500	9,500	22	432
<b>Total</b>	<b>487,030,016</b>	<b>120,386</b>	<b>93,801</b>	<b>17,034</b>	<b>7,098</b>	<b>269,200</b>	<b>754</b>	<b>334</b>



# Europe.

4.7M

Registered golfers

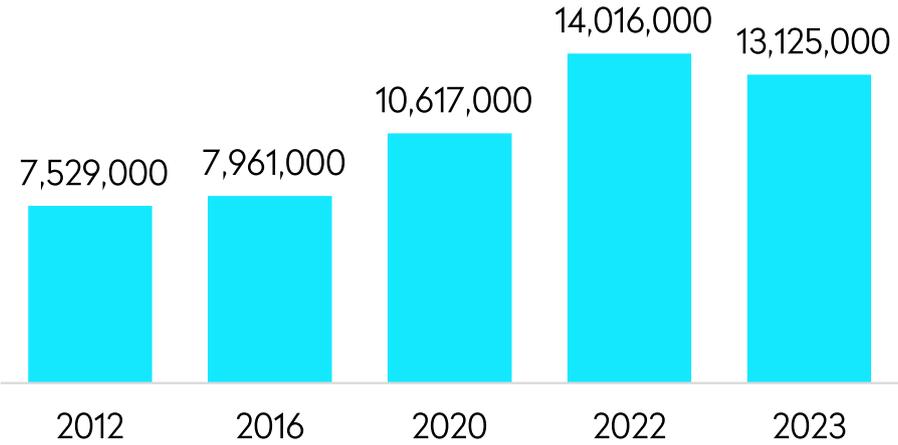
8.4M

Unregistered 9 & 18 hole golfers

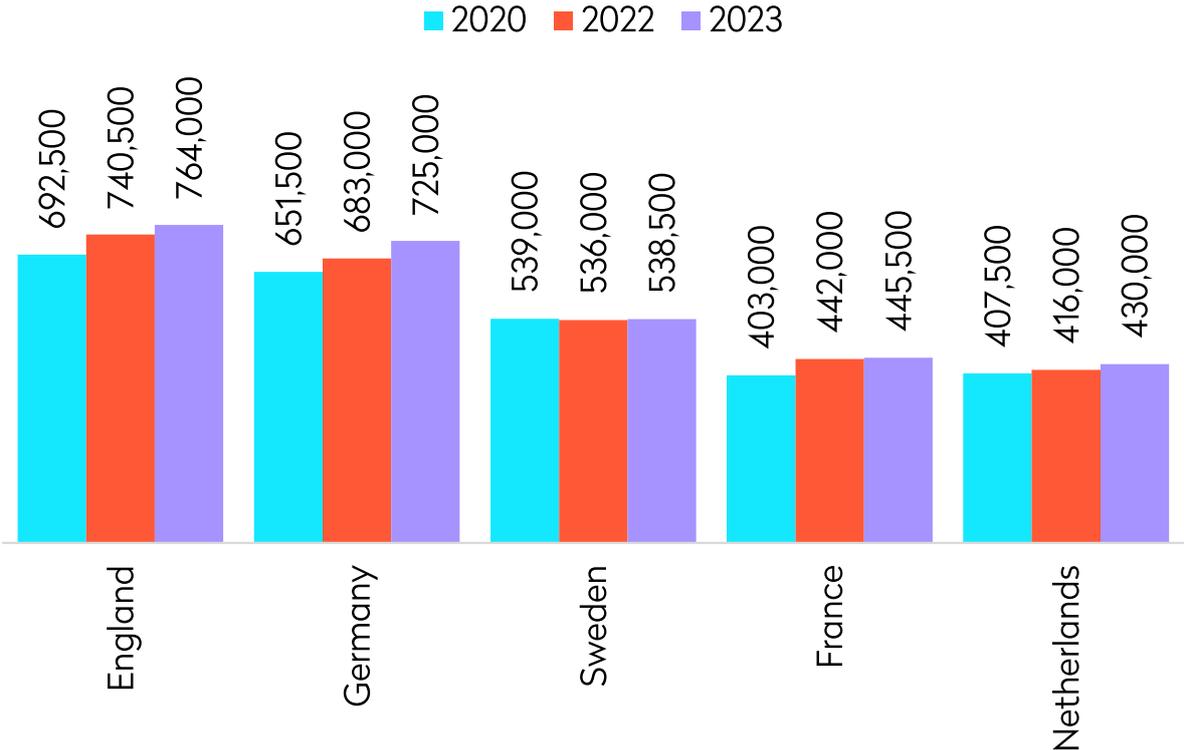
19.7M

Adults engaged with golf

### Number of 9 & 18 hole golfers by year



### Top 5 markets for Registered Golfers



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Europe.

Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Albania	2,777,689	77	69	5	3	400	1	360
Andorra	79,824	514	325	105	84	2,000	2	1,081
Armenia	2,780,469	50	15	5	30	100	1	127
Austria	9,041,851	128,472	88,802	32,955	6,715	256,500	202	1,271
Belarus	9,228,071	770	429	215	126	1,500	2	776
Belgium	11,685,814	77,960	46,884	23,612	7,464	152,000	124	1,228
Bosnia and Herzegovina	3,233,526	208	130	35	43	800	2	420
Bulgaria	6,465,097	977	634	182	161	1,500	11	123
Croatia	3,855,600	802	612	131	59	1,000	6	191
Cyprus	1,251,488	1,093	836	226	31	1,500	12	107
Czech Republic	10,672,118	51,445	31,521	13,091	6,833	98,500	135	729
Denmark	5,903,037	163,024	111,542	44,083	7,399	327,000	351	932
England	57,106,398	763,850	642,474	89,829	31,547	3,735,000	2,423	1,542
Estonia	1,348,840	3,888	2,257	1,229	402	7,500	12	630
Finland	5,556,106	155,584	99,907	38,873	16,804	302,000	188	1,605
France	67,971,311	445,306	295,348	107,111	42,847	1,884,000	815	2,311
Georgia	3,712,502	261	202	43	16	1,000	3	400
Germany	83,797,985	724,985	439,793	242,333	42,859	1,904,500	1,068	1,783
Greece	10,426,919	1,040	550	150	340	3,500	10	372
Hungary	9,643,048	2,278	1,690	386	202	4,500	16	294
Iceland	382,003	24,210	13,730	7,220	3,260	53,500	71	750
Ireland	7,037,713	222,243	158,432	40,127	23,684	628,500	357	1,761
Italy	58,940,425	93,267	63,679	20,533	9,055	182,000	308	591
Kosovo	1,761,985	81	71	7	3	400	1	380
Latvia	1,879,383	1,326	902	279	145	6,000	11	532



# Europe.

...continued

Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Liechtenstein	39,327	1,555	919	521	115	3,000	0	-
Lithuania	2,831,639	1,178	797	267	114	5,500	7	751
Luxembourg	653,103	3,246	1,941	899	406	6,000	5	1,248
Malta	531,113	627	428	114	85	2,500	1	2,703
Moldova	2,538,894	133	83	18	32	300	1	330
Netherlands	17,700,982	429,882	279,644	132,561	17,677	644,000	349	1,846
Norway	5,457,127	136,205	94,581	25,320	16,304	262,500	186	1,411
Poland	36,821,749	7,106	4,927	1,425	754	14,000	54	256
Portugal	10,409,704	18,133	13,232	3,478	1,423	35,500	113	316
Republic of North Macedonia	2,057,679	38	35	3	-	100	1	110
Romania	19,047,009	1,498	1,087	320	92	3,000	9	332
Russia	144,236,933	3,900	2,191	1,053	656	7,500	29	252
San Marino	33,660	153	85	18	50	500	1	548
Scotland	5,447,700	210,178	164,911	22,345	22,922	967,000	560	1,726
Serbia	6,664,449	821	570	150	101	3,500	2	1,790
Slovakia	5,431,752	8,015	5,025	2,046	944	11,000	33	332
Slovenia	2,111,986	6,405	4,584	1,555	265	14,000	17	825
Spain	47,778,340	299,400	192,386	70,554	36,460	598,500	486	1,231
Sweden	10,486,941	538,342	349,827	121,380	67,135	583,500	653	894
Switzerland	8,775,760	103,183	62,450	34,388	6,345	146,000	116	1,261
Turkey	84,979,913	6,471	3,766	1,706	999	13,000	32	404
Ukraine	38,000,000	2,523	1,437	669	417	4,500	7	677
Wales	3,131,640	53,019	43,531	5,515	3,973	243,500	184	1,324
<b>Total</b>	<b>827,994,100</b>	<b>4,695,461</b>	<b>3,229,069</b>	<b>1,089,028</b>	<b>377,365</b>	<b>13,125,000</b>	<b>8,978</b>	<b>869</b>



# Middle East.

16k

Registered golfers

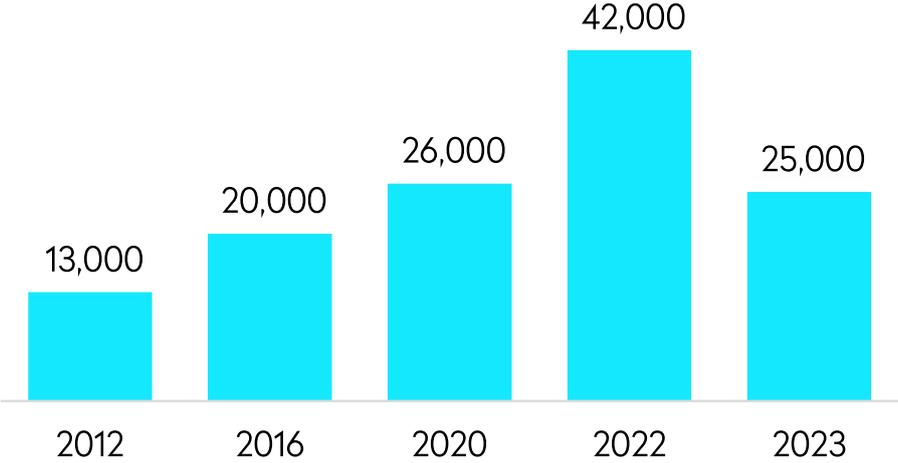
9k

Unregistered 9 & 18 hole golfers

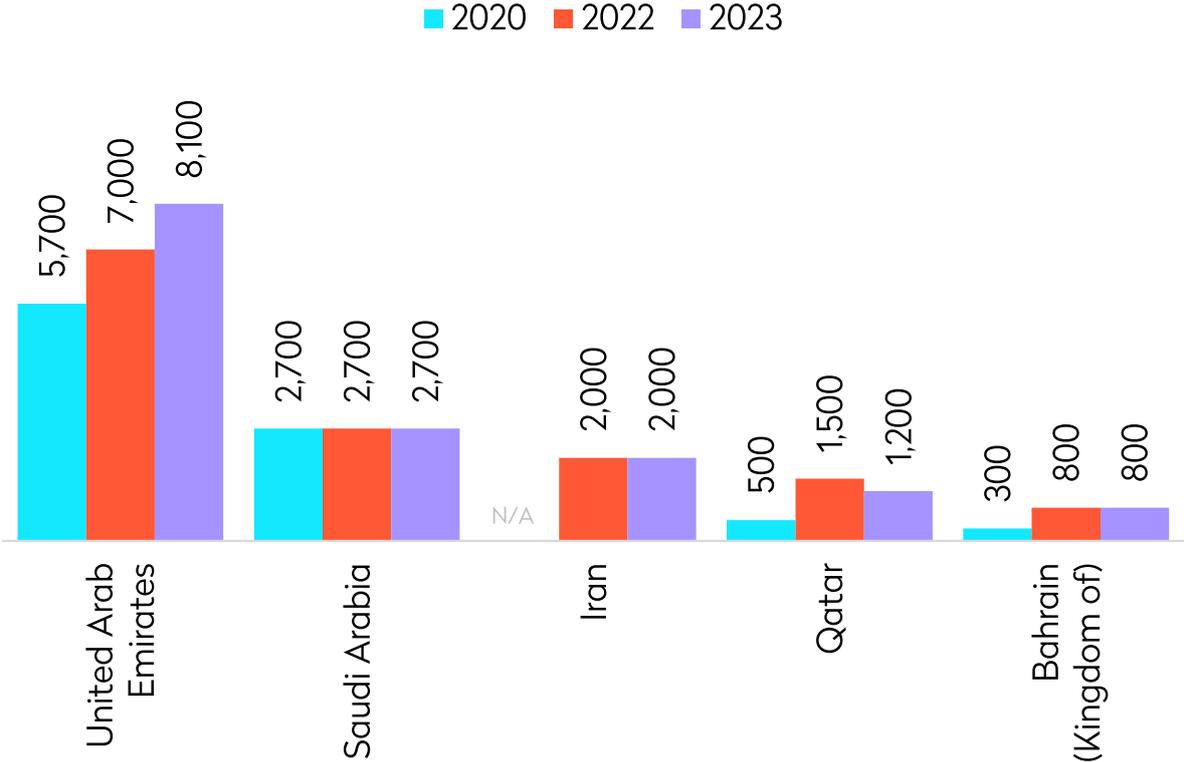
53k

Adults engaged with golf

### Number of 9 & 18 hole golfers by year



### Top 5 markets for Registered Golfers



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Middle East.

Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Bahrain (Kingdom of)	1,472,233	765	669	60	35	800	6	136
Iran	88,550,570	1,979	937	650	393	3,500	1	3,650
Israel	9,557,500	555	476	63	16	1,000	2	551
Jordan	11,285,869	111	66	9	62	300	3	100
Lebanon	5,489,739	271	209	42	20	1,000	1	1,232
Oman (Sultanate of)	4,576,298	650	525	85	40	1,000	6	207
Qatar	2,695,122	1,200	900	200	100	3,000	7	443
Saudi Arabia	36,408,820	2,714	2,305	106	304	5,500	14	375
United Arab Emirates	9,441,129	8,125	6,200	1,425	500	8,500	32	272
<b>Total</b>	<b>69,477,280</b>	<b>16,370</b>	<b>12,286</b>	<b>2,640</b>	<b>1,470</b>	<b>25,400</b>	<b>72</b>	<b>774</b>



# Oceania.

0.6M

Registered golfers

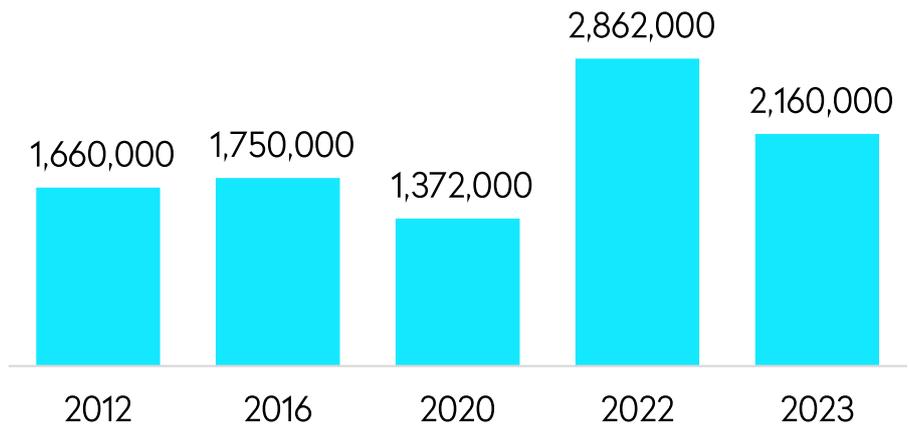
1.6M

Unregistered 9 & 18 hole golfers

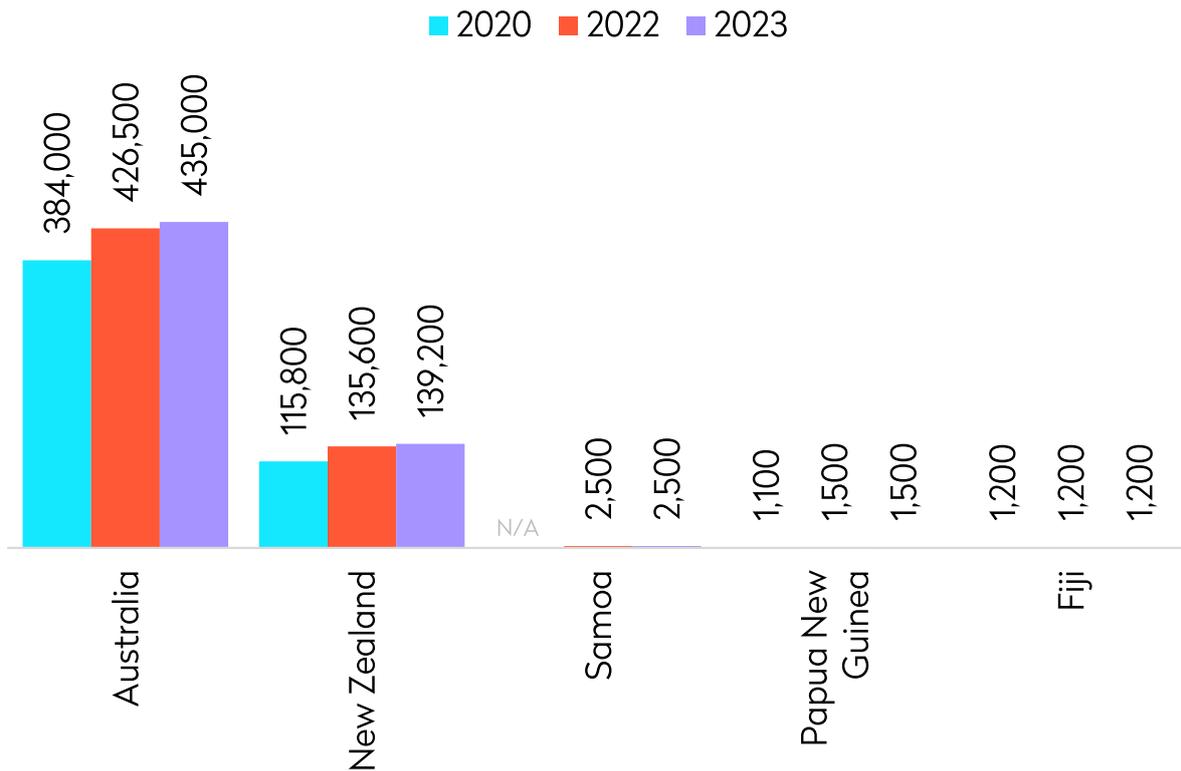
2.7M

Adults engaged with golf

Number of 9 & 18 hole golfers by year



Top 5 markets for Registered Golfers



Please note: Some tables and charts show rounded figures. Figures were rounded after calculations were carried out.



# Oceania.

Country	Total population	Registered golfers Total 2023	Registered golfers – Men 2023	Registered golfers – Women 2023	Registered golfers – Juniors 2023	All 9 & 18 hole golfers (incl registered and independent) 2023	Number of 9 or 18 hole golf courses	Average number of users per course
Australia	26,005,540	434,825	338,920	78,140	17,765	1,906,000	1,562	1,220
Cook Islands	17,044	280	205	52	23	500	2	262
Fiji	929,766	1,197	1,006	101	91	4,000	14	287
New Zealand	5,124,100	140,594	101,784	26,014	11,365	241,500	402	600
Papua New Guinea	10,142,619	1,529	1,019	306	204	3,000	15	195
Samoa	222,382	2,496	-	-	-	4,000	4	1,017
Vanuatu	326,740	214	149	39	26	1,000	4	234
<b>Total</b>	<b>42,768,191</b>	<b>581,134</b>	<b>443,083</b>	<b>104,651</b>	<b>29,473</b>	<b>2,159,800</b>	<b>2,003</b>	<b>545</b>

# Glossary.

## Global golfer number estimates

### CALCULATING TOTAL ENGAGEMENT

This iteration of the Global Golf Participation estimates is only the second time that an estimate has been made for Total Golf Engagement based on anything other than the core recorded figures and estimates of total 9 & 18 hole golfers submitted by the national associations and estimated by other industry stakeholders. Our estimates are based on insight from nationally representative studies, and where these are not available, on our best estimate calculations.

For each market, the number of people participating in each type of engagement has been extrapolated using multipliers derived from national association estimates and The R&A's Golf Barometer, and each type of golf engagement has been calculated using an individual multiplier.

For the 2023 estimates we asked the national associations for their estimates of total golf engagement for the first time. These estimates have been taken into account during the calculation and calibration process.

### PREVIOUS METRICS

Prior to 2022, we used the 'Total Golfers' metric - meaning all golfers who had played on a 9 or 18 hole golf course. In some markets (Japan, South Korea and Chinese Taipei), this also included golfers who only played on driving ranges and golf simulators, as the golf landscape in these markets suggests that these golfers are core to the sport. For the 2022 estimates and the 2023 estimates in this report, simulator and range use have not been included in the core 9 & 18 hole user figures, as our categories have been broadened and now include estimates for 'alternative only' golfers.

In 2022 we also recalculated totals for previous years to be comparable with this definition – this has an impact on the Asia totals for previous years and also the Global total, but the reworked historical figures remain as comparable as possible to the 2022 estimates and the 2023 estimates in this report.

## DATA SOURCE

The numbers have been estimated by drawing on multiple sources:

- European numbers were submitted by individual national associations through the EGA Member Portal.
- ROW numbers were submitted by individual nations via a survey link circulated by The R&A.
- The 2023 R&A Golf Barometer was used to calculate multipliers to be able to project and calibrate the level of total adult engagement from the existing metrics provided by the affiliates. Where individual markets were included in the 2023 R&A Golf Barometer, consistent figures have been used for the Global Participation estimates.
- Where information is incomplete or inconsistent we have used previous estimates to balance information for a particular market.
- Golf course numbers are taken from the National Golf Foundation's 'Golf Around the World' service - International Golf Course Update December 2023.. In some instances we have used estimates from the national associations themselves, or other information.
- Population figures have been sourced from the World Bank's most recently available metrics (<https://data.worldbank.org/indicator/SP.POP.TOTL>) or local official figures where information is not available through this source.

## Definitions & hierarchy - Adults

### 1. REGISTERED GOLFERS

These are the number of golfers who are affiliated to the federation (they may be members of golf clubs or affiliated to the federation in another way, eg through a direct subscription). This figure includes registered juniors for year-on-year and cross-market consistency in the majority of cases.

### 2. UNREGISTERED 9&18 HOLE GOLFERS

Golfers who have played on a full length 9 & 18 hole golf course at least once in the last year, but are not registered with their national association.

## 3. OTHER ON COURSE GOLFERS

People who have played an on course format that is not 9 or 18 holes – 6 hole or par 3 / short course golf, and have not played 9 & 18 hole golf.

## 4. ALTERNATIVE FORMAT ONLY GOLFERS

People who have played an alternative format of golf at least once in the past year but have not played an on-course format. Pitch & Putt, Putting green / putting experience, Adventure Golf (eg themed golf venue – Pirate Golf / Prehistoric Golf), Driving Range – with tracker technology, Driving Range – without tracker technology, Indoor Golf simulator (e.g. City Golf / Urban Golf), Golf on school pitches are included as alternative formats.

## 5. TOTAL ADULT ENGAGEMENT

People who have played any on-course or alternative format at least once in the past year.

## Definitions & hierarchy - Juniors

### 1. REGISTERED JUNIOR GOLFERS

These are the number of junior golfers who are affiliated to the federation (they may be members of golf clubs or affiliated to the federation in another way, eg through a direct subscription).

### 2. TOTAL JUNIOR ENGAGEMENT

Junior golfers who have taken part in any format of golf in the past year, but are not affiliated to their national association. Included formats are: 18 hole, 9 hole, 6 hole, par 3 / short course, Pitch & putt, Putting green / putting experience, Adventure Golf (eg themed golf venue – Pirate Golf / Prehistoric Golf), Driving Range – with tracker technology, Driving Range – without tracker technology, Indoor Golf simulator (eg City Golf / Urban Golf), Golf on school pitches.



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